

February 24, 2017

## WHITE GUY BLINKING MEME IS ALL OF US ON THE VIRAL LIST

A GIF of a “white guy blinking” takes the internet by storm, Supreme is so beloved even their NYC metrocards are selling out, a woman and her boots earn the next #Bae title, four college girls build a viral mousetrap, and more links on trending stories this week...

### White Guy Blinking Meme is All Of Us

Has something online got you confused, shocked, or dismayed? The perfect reaction GIF is here to help, and it's a white guy blinking. Originally from a 2013 gaming website video, the footage [has resurfaced](#) as a GIF gone viral, and a major meme. The GIF is being posted as a “[surprised, stunned, or indignant reaction](#)” and the visual punchline of many a tweeted joke about personal finance, grades, or any time you shouldn't be surprised by a situation but you still are. [One especially popular tweet of the GIF](#) is captioned “when u take off a face mask and u still have acne,” and has earned over 100,000 retweets and over 200,000 likes.

### The Girls Who Built a Viral Mousetrap

These days, a better mousetrap is a viral one, as this popular video proves. Four college roommates [came up with a genius plan](#) to get rid of a rat trapped in their bathroom by blocking off a path and coaxing it out with a broom. The footage of their plan in action has launched them into internet fame, thanks especially to the “Hollywood-like” surprise ending that made many on the internet “hail [them] as heroes.” [The original video](#) of the incident has 100,000 retweets and over 200,000 likes.

### Say Hello To The New #Bae, #BootBae

There's a [new #Bae in town](#). At a recent date night auction at the University of Houston, 22-year-old Kennedy Palmer blocked a model from approaching her boyfriend for bids with her tall red velvet boot. The filmed “glorious savagery” was [released on Twitter](#) with the caption “When you got a girl who doesn't play that,” generating over 100,000 retweets and over 200,000 likes, and earning Palmer the title of #BootBae and [the internet's heart](#). In the wake of #HurtBae, #StrandedBae, and #SaltBae, it looks like we have a legitimate #Bae trend on our hands.

### A MetroCard Drives Long Lines at NYC Stations

Right now, the hottest item to have in New York City is a [\\$5.50 Supreme MTA MetroCard](#). The New York fashion brand released a limited amount of branded cards in certain stations. After the locations were announced on NYCT Subway's Twitter page, the affordable accessory put young fans in a frenzy, [causing them to form long lines outside of stations](#) in hopes of being one of the lucky few to receive one of the cards. The brand says those cards have sold out, but you can find them on [eBay for upwards of \\$100](#). Supreme has partnered up with brands in the past, but this strategy has definitely stirred up some [surprise and delight](#).

### Viral Links We're Passing

An [essay on West Elm's Peggy couch](#) has gone viral and prompted the retailer to remove it from its inventory, Apple is investigating [a viral video](#) of one of their iPhones emitting smoke after exploding, and a [cute trending video](#) showing tigers taking down a drone exposes a dark practice.

**Terms & Conditions:** Use of this content must adhere to the Terms & Conditions, published at <http://www.ypulse.com/about-ypulse/terms>